

## Conversion Result Samples

# PINE CREEK RAIL TRAIL



- 60 mile trail between Jersey Shore and Wellsboro
- Rural recreational area – fishing, hunting, hiking, boating
- Largest communities
  - Jersey Shore – 4,482
  - Waterville - 301
  - Wellsboro – 3,328
- Trail managed by PA Department of Conservation and Natural Resources
- 1,049 user surveys were completed between the end of March and the end of October in 2006



- 86% purchased consumable items
- Average daily purchase \$30.30
- Estimated annual consumable spending \$3.6 million
- 26% purchased overnight accommodations
- Averaged 3.3 nights
- Average expenditure \$69.08 per night
- Estimated annual spending on accommodations \$1.9 million
- Estimated number of annual trail user visits 138,000

## Conversion Result Samples

# HERITAGE RAIL TRAIL

- 21 mile trail between York, PA and the Maryland state line
- Connects to additional 20 miles of trail in Maryland
- Urban, suburban, rural environment
- Largest Communities
  - City of York – 40,862
  - Glen Rock Borough – 1,809
  - New Freedom Borough – 3,512
- Managed by the York County Department of Parks and Recreation
- Surveys conducted in 1999, 2001, 2004 and 2007
- Only continuous trail user tracking survey in the country

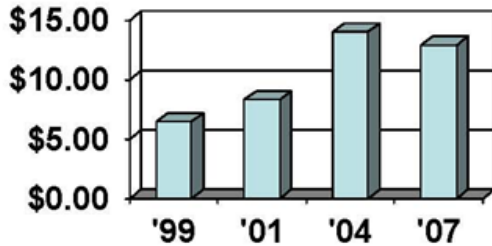


- 79.1% purchased consumable items
- Average daily purchase \$12.86
- Estimated annual consumable spending \$3.6 million
- 12.5% purchased overnight accommodations
- Average expenditure \$51.15 per night
- Estimated annual spending on accommodations \$2.2 million
- Estimated number of annual trail user visits 350,000

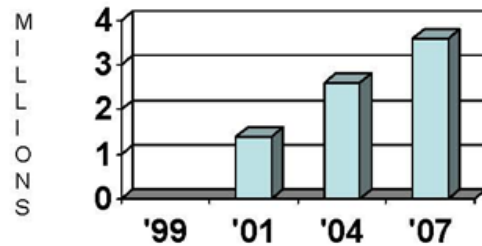
## Conversion Result Samples

# Heritage Rail Trail County Park

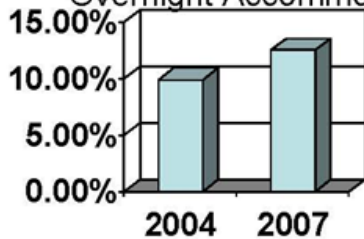
Average Per Trip Spending  
On Consumable Goods



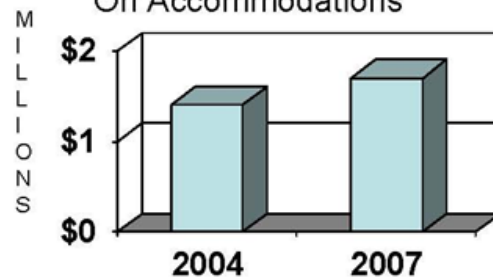
Estimated Annual Spending  
On Consumable Goods



Percentage of users with  
Overnight Accommodations

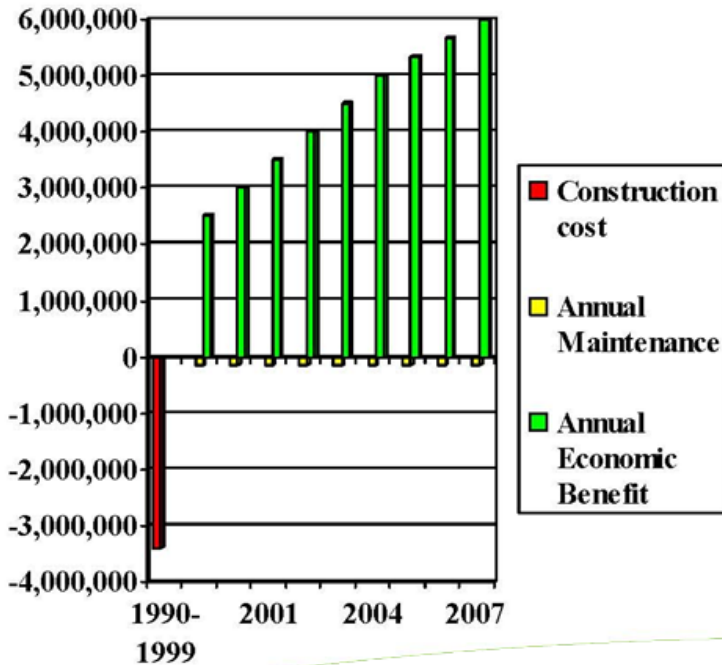


Estimated Annual Spending  
On Accommodations



Average per night \$70.67 & \$51.15

## Economic Impact



Based upon estimates of trail user spending and annual number of trail user visits, the Heritage Rail Trail County Park (21 miles) in York PA has been a good investment of federal, state and local dollars

## Conversion Result Samples

# GREAT ALLEGHENY PASSAGE



- 141 mile trail between Cumberland, MD and Homestead, PA (final mile into Pittsburgh under construction)
- Rural, suburban, urban environment
- Largest Communities
  - Pittsburgh, PA – 305,704
  - Cumberland, MD – 20,859
  - Frostburg, MD. – 7,873
  - West Newton – 3,083
  - Meyersdale, PA – 2,473
- Trail managed by Allegheny Trail Alliance
- Results based on 1,272 completed surveys between May and October 2008



- Average daily spending for day trips \$13
- Average daily spending for overnight stays \$98
- 40.8% of users planed an overnight stay
- Average spending on overnight accommodations \$65
- Average distance traveled to a trailhead was 131 miles
- Survey respondents represented 670 unique zip codes
- Estimated direct spending by trail users in 2008 \$40 million
- Wages attributed to trail related businesses \$7.5 million
- Estimated number of annual user visits 800,000